



German MBA Conference 2006
“Investing in Germany”

FRIDAY, 17. 11. 2006

Either 18:30 — 22:00

Or 19:00 — 19:30

19:30 — 20:30

Swiss MBA Night

Location: Cornell Club, 6 East 44th Street

Greeting

Location: Columbia University, Faculty House

Reception

Location: Columbia University, Faculty House

SATURDAY, 18. 11. 2006

7:30 — 8:30

Registration

Location: Columbia University, Low Memorial Library

8:00 — 8:30

Breakfast

8:30 — 9:00

Greeting

Vice Dean Prof. Dr. Amir Ziv, Columbia Business School

9:00 — 10:00

Main Speaker I

Martin Koehler, The Boston Consulting Group

10:00 — 10:15

Coffee break

10:15 — 11:30

Panel I

“Germany as a Competitive Business Center”

Moderator: Norbert Kuls,

Frankfurter Allgemeine Zeitung

Dr. Matthias Afting, Deutsche Bahn AG

David L. Kaput, SAP AG

Martin Koehler, The Boston Consulting Group

Dr. Konrad J. Von Szczepanski, Alcoa Investment

Dr. Christoph Vogel, Siemens Corporation

11:45 — 12:30

Company Presentations I

Incl. Lunch, Informational Interviews

Deutsche Post World Net

Location: Columbia University, Uris Hall, Raum 141

SAP AG

Location: Columbia University, Uris Hall, Raum 307

12:40 — 13:25

Company Presentations II

Incl. Lunch, Informational Interviews

Goldman Sachs Company

Location: Columbia University, Uris Hall, Raum 303

Siemens Management Consulting Company

Location: Columbia University, Uris Hall, Raum 330

SATURDAY, 18. 11. 2006

13:30 — 14:45

Panel II

“Entrepreneurship in Germany”

Moderator: Prof. Dr. Bernd Schmitt,

Columbia Business School

Andreas Gerdes, iWG Holdings

Dr. Markus Launer, Transatlantic Investor Relations LLC

Dr. Michael Niessen, Deutsche Post AG

Thomas Schweppe, Goldman Sachs Company

14:45 — 15:00

Coffee break

15:00 — 16:00

Main Speaker II

Christian Wölffer, Wölffer Estate Vineyard and Stables

16:00 — 16:15

No program

16:15 — 18:00

Company Presentations III and Q&A

The Boston Consulting Group

16:15 — 17:00 Presentation

Location: Columbia University, Uris Hall, Raum 141

17:00 — 18:00 Q&A

Location: Uris Hall, Calder Lounge

DB Mobility Networks Logistics

Location: Uris Hall, Hepburn Lounge

18:00 — 20:00

Transit to Classic Car Club

Location: 250 Hudson Street

20:00 — 21:00

The Boston Consulting Group Cocktail Invitation

Location: Classic Car Club

21:00 — 22:30

Gala Dinner

Ab 22:30

Club Evening

SUNDAY, 19. 11. 2006

11:00 — 12:00

Hotel Checkout