



German MBA Conference 2005

“Entrepreneurship in the Age of Globalization“

The following table presents the sponsor categories for this year’s German MBA Conference. The descriptions are setting a guideline, the individual arrangements may deviate according to the sponsors needs.

Category*	Description
Platinum Sponsor (1)	<ul style="list-style-type: none"> • Opening or closing speech • Exclusive reception after the conference • Unlimited number of tickets for corporate participants • Unlimited number of resume books • Full-page advertisement in conference brochure • Banner, corporate logo, links and company description on conference website • Distribution of promotional gifts and souvenirs
Gold Sponsor (3)	<ul style="list-style-type: none"> • Access to one large and two smaller rooms for corporate presentations and/or informational interviews during lunch break • Three tickets for corporate participants • Three resume books • Full-page advertisement in conference brochure • Banner, corporate logo, links and company description on conference website • Distribution of promotional gifts and souvenirs
Silver Sponsor (5)	<ul style="list-style-type: none"> • Access to one room for informational interviews during lunch break • Two tickets for corporate participants • Two resume books • Half-page advertisement in conference brochure • Banner, logo, links and company description on the conference website • Distribution of promotional gifts and souvenirs
Bronze Sponsor (10)	<ul style="list-style-type: none"> • Two tickets for corporate participants • Two resume books • Sponsorship highlighted in conference brochure • Logo, links and company description on the conference website • Distribution of promotional gifts and souvenirs

* Preliminary number of sponsors for respective category.